



PINK HIJAB
INITIATIVES

Provision of Event Management Service Technical Proposal

The East Africa International Islamic Finance Conference (EAIIFC) 2026

**Islamic Fintech & Innovation in Financial Products for Muslim
Women & Youth**

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The event

Date: July 2026 (23rd, 24th, & 25th)

23rd – Opening & Evening (Cocktail)

24th – Plenary Session

25th – Exhibition Market Space for Women

Exclusive Tour 25th Halal Beach

Chief Guest: President of Zanzibar and Chairman of Revolutionary Council **H.E. Dr. Hussein Ali Mwinyi**

Venue: Golden Tulip Zanzibar Airport

Registration online: 100\$

Keynote Speaker: Mrs. Saada Muhammed –
GulfAfrican Bank – Kenya

Executive Summary

The East Africa International Islamic Finance Conference (EAIIFC) 2026 is a high-level regional platform positioned to become The Premier platform for Islamic Finance in East Africa. Hosted annually by Pink Hijab, a women-led NGO dedicated to advancing Muslim women's economic empowerment, the Conference will convene 1,000 curated delegates including Islamic banks, conventional banks with Islamic windows, fintech innovators, takaful providers, regulators, policymakers, investors, telcos, and halal entrepreneurs.

Under the 2026 theme, "Islamic Fintech & Innovation in Financial Products for Muslim Women & Youth – Advancing Inclusive Finance Development," the Conference responds to a clear regional gap: while Islamic finance is expanding, structured platforms focused on innovation, inclusion, and halal economic integration remain limited in East Africa.

The three-day forum in Zanzibar will feature The President of Revolutionary Government of Zanzibar as a Guest of Honor and high-level plenaries including; fintech innovation showcases, policy dialogue, executive networking, and a Halal Business & Innovation Exhibition.

EAIIFC 2026 represents a strategic opportunity for institutions to shape the future of Islamic finance in East Africa, strengthen financial inclusion for women and youth, and position themselves at the forefront of a rapidly growing ethical finance and halal economy ecosystem.

About Us

Pink Hijab is a non-governmental organization dedicated to advancing the economic empowerment, leadership development, and financial inclusion of Muslim women and youth in Tanzania.

The organization operates at the intersection of faith-based values and modern economic participation, creating platforms that connect women to knowledge, capital, networks, and opportunity within Sharia-compliant frameworks.

Pink Hijab's work focuses on:

- Promoting financial literacy and digital adoption
- Supporting women entrepreneurship and SME growth
- Strengthening access to Islamic finance
- Convening stakeholders to drive inclusive economic dialogue

As the annual convenor of this regional platform, Pink Hijab seeks to institutionalize a high-level forum that brings together regulators, banks, fintechs, takaful operators, telcos, investors, policymakers, and entrepreneurs to accelerate inclusive Islamic finance and stimulate the broader halal economy.

This conference represents Pink Hijab's commitment to transforming conversations into capital access, partnerships, and long-term economic impact across East Africa.



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About the Event

The **East Africa International Islamic Finance Conference (EAIIFC) 2026** is a high-level regional platform designed to convene key players in Islamic finance, fintech, takaful, capital markets, halal enterprise, and public policy.

This is a **paid executive forum** with limited invitations, ensuring quality participation and serious industry engagement. The 2026 edition, hosted in Zanzibar, positions the Conference as the premier cross-border Islamic finance gathering in East Africa.

The event will feature speakers from Tanzania and across the Tanzania including, Kenya, Uganda, South Africa, Nigeria and IsDB (Saudi Arabia)

Themes: Panel Session

1. Developing Alternative Islamic Investment, e.g, microfinance
2. Leveraging Islamic Fintech to Improve Financial Inclusion
3. Entrepreneurship and economic empowerment - **KY**
4. Alternative funds financing strategy for vulnerable women & youth
UG
5. Halal investments and capital markets **SA**

Event Objectives

1. Accelerate Islamic Fintech Innovation

Promote digital transformation in Islamic banking and encourage the development of accessible, tech-driven financial products.

2. Expand Financial Inclusion

Facilitate dialogue and partnerships that improve access to capital for Muslim women, youth, and halal SMEs.

3. Strengthen Regional Collaboration

Create a unified East African platform that fosters cross-border cooperation among financial institutions, regulators, and investors.

4. Stimulate the Halal Economy

Support growth in halal tourism, halal businesses, ethical investment platforms, and Sharia-compliant enterprise ecosystems.

5. Influence Policy & Product Development

Provide actionable insights that inform regulatory frameworks and industry product innovation.

Sponsor Value Propositions

1. Strategic Market Positioning

By supporting the first premium regional platform dedicated to Islamic fintech and inclusive finance, Sponsor will demonstrate:

- Leadership in Sharia-compliant finance
- Commitment to women and youth economic empowerment
- Support for halal economy development
- Regional expansion ambition
- Alignment with ethical and inclusive growth principles

2. Brand Authority in the Halal Economy

The Conference integrates Islamic finance with the broader halal ecosystem, including:

- Halal tourism
- Ethical investment platforms
- Women-led halal enterprises
- Digital Islamic financial services

3. Regional Expansion & Cross-Border Visibility

As an annual rotating forum across Tanzania, Kenya, and Uganda, Sponsor will gain:

- Multi-country brand exposure
- Regional industry recognition
- Early positioning within an institutionalized East African Islamic finance platform

Event Activities

Activity	Description	Strategic Value
Opening Ceremony & Leadership Dialogue	Official launch with Chief Guest, Ministerial remarks, and keynote address	Positions sponsors alongside national and regional leadership
Plenary Sessions	Thematic discussions on Islamic fintech, inclusive finance, capital markets, and alternative investments	Drives policy and industry-level dialogue
Innovation & Product Showcases	Live presentations from Islamic banks, fintechs, telcos, and takaful providers	Direct product visibility to decision-makers
Halal Business & Innovation Exhibition	Curated exhibition booths for halal enterprises and financial institutions	Marketplace activation and brand exposure
Executive Networking Cocktail	Private networking session for sponsors, speakers, and VIP delegates	Strategic relationship-building
B2B & B2G Engagement Spaces	Structured meetings between institutions and entrepreneurs	Partnership and deal facilitation
Halal Tourism Showcase	Highlighting Zanzibar's halal tourism ecosystem and lifestyle economy	Stimulates the broader halal economy

Sponsorship Matrix

The East Africa International Islamic Finance Conference 2026 is designed for broad national and regional visibility, ensuring strong brand exposure and sustained post-event impact for sponsors.

Tier	Positioning	Ideal For	Sponsorship Value
Title Sponsor (Main Sponsor)	Exclusive naming & premier visibility	Lead Islamic Bank / Strategic Financial Institution	TZS 50,000,000/-
Platinum Sponsor	High-visibility institutional positioning	Banks, Telcos, Takaful, Development Partners	TZS 30,000,000/-
Gold Sponsor	Strategic participation & exhibition presence	Fintechs, SMEs, Investment Firms	TZS 20,000,000/-

Strategic Value of Title Sponsorship (TZS 50M)

The Title Sponsor will be positioned as:

- The leading institution driving innovation in East Africa
- The primary partner in advancing inclusive finance for women and youth
- The institutional face of the Conference
- A founding partner of the annual regional series

Example positioning:

East Africa International Islamic Finance Conference 2026
Powered by XYZ Bank

Sponsorship Benefits Matrix

Benefit	Title Sponsor (TZS 50M)	Platinum Sponsor (TZS 30M)	Gold Sponsor (TZS 20M)
Exclusive Naming Rights ("Powered by...")	✓	–	–
Logo Placement (All Event Materials)	Prime & Largest	Prominent	Standard
Speaking Slot (Plenary Session)	Keynote / Leadership Address	Panel Speaking Slot	–
Session Naming Rights	✓	✓ (Selected Session)	–
Exhibition Booth	Premium Location	Standard Booth	Standard Booth
Access to Delegate Database	✓ Full Access	Limited Access	–
VIP Executive Networking Access	✓	✓	Limited
Media Interview Opportunity	Priority Feature	Shared Feature	–
Branding on Live Stream Backdrop	Prime Placement	Secondary Placement	Logo Inclusion
Branding on Event Stage & Backdrop	Prime	Prominent	Standard
Logo on Press Releases & Impact Report	✓	✓	✓
Social Media Sponsor Spotlight	Dedicated Campaign	Shared Campaign	Mention
Complimentary Delegate Passes	15	10	5
First Right of Renewal (Next Year)	✓	–	–

Institutional Track Record and Past Events

Pink Hijab has successfully convened high-level forums focused on Muslim women's economic empowerment and financial inclusion.

- In **2020**, the organization hosted the *Islamic Women in Business Forum*, bringing together senior banking executives, economists, development partners, and women entrepreneurs to strengthen institutional engagement and promote women's participation in business leadership.



Institutional Track Record and Past Events

In **2021**, Pink Hijab convened the *Financial Digital Inclusion for Muslim Women in Business* forum, in partnership with major financial institutions, focusing on digital finance, financial access, and women-centered product dialogue.

These engagements demonstrate Pink Hijab's ability to mobilize executive-level speakers, engage financial institutions, and deliver structured, thematic events.

The **East Africa International Islamic Finance Conference 2026** builds on this foundation, scaling prior national convenings into a regional, cross-border flagship platform.



CONCLUSION & CALL TO PARTNERSHIP

The East Africa International Islamic Finance Conference 2026 represents a defining opportunity to institutionalize Islamic finance innovation and inclusive halal economic development in East Africa.

Building on Pink Hijab's proven convening track record, this Conference elevates prior national forums into a regional flagship platform designed to connect regulators, financial institutions, fintech innovators, investors, and halal entrepreneurs under one structured ecosystem.

At a time when Islamic finance is expanding and the halal economy is gaining momentum, early partnership offers strategic advantage.

We invite leading institutions, including Islamic banks, conventional banks with Islamic windows, fintech's, takaful providers, telcos, development partners, and government agencies, to join us as strategic partners in shaping the future of inclusive finance in East Africa.

By partnering with this inaugural edition, your institution will not simply sponsor an event. You will help define a regional platform that will influence financial innovation, women and youth empowerment, and halal economic growth for years to come.

We look forward to discussing a strategic partnership aligned with your institutional vision and growth objectives.